

TERMS AND CONDITIONS OF THE PROMOTIONAL CAMPAIGN

“MONEYGRAM NO CONTINENTE/NOTE! – SUMMER CAMPAIGN 2016”

The following terms and conditions are intended to govern the promotional campaign "Moneygram no Continente/note! – Summer Campaign 2016", organized and developed by the company **Modelo Continente Hipermercados S.A.**, with registered office at Rua João de Mendonça, 505, Senhora da Hora, Matosinhos, with fiscal number 502 011 475, with the share capital of 178.500.000 EURO.

1. Organization of the campaign

1.1 The Manager of the campaign “Moneygram no Continente/note! – Summer Campaign 2016” is **Modelo Continente Hipermercados, S.A.**, (hereinafter “Manager”).

1.2. The promotional campaign “Moneygram no Continente/note! – Summer Campaign 2016”, will be developed and regulated according to the provisions of the present document, which shall be binding for all participants.

2. Duration of campaign, area of development and object

2.1 The promotional campaign will take place in the whole territory of Portugal (except Azores), from September 5th to September 30th, 2016 inclusively (the “Promotional Period”) and it will be organized and developed at the points of sales located at “Continente/note!” and on the websites www.moneygram.pt and www.continente.pt (where further details concerning the campaign can be found).

2.2 In case the Manager decides to shorten or extend the duration of this campaign, such change will be notified to all the participants, by publishing the required information on the websites www.moneygram.pt and www.continente.pt or by posting warnings at the points of sales located at “Continente/note!”, at least 2 days prior to the date of such amendments.

2.3 The present Campaign intends to promote Money Transfer Services, regarding the transfer send or receive transaction performed at any Continente/note!’s locations through MoneyGram’s Money Transfer System, September 5th to September 30th, 2016, inclusively.

2.4 The Participation in this campaign requires the acknowledgement and full acceptance, without any reservations, of these terms and conditions and does not involve any costs to the participant.

2.5 The participants can consult these terms and conditions and further details concerning the Campaign, free of charge, as it follows:

- addressing the points of sales located at Continente/note!.
- visiting the website of the Manager www.continente.pt.
- visiting the website of MoneyGram www.moneygram.pt

3. Participation rights. Mechanism of Campaign.

3.1. The Promotional Campaign is open to all individuals who use MoneyGram's Money Transfer Service as mentioned in section 2.3, and that in order to be considered eligible to participate, will have to fulfil the following conditions:

- a) To be a resident in Portugal.
- b) To have attained the age of 18 before September 5th, 2016.
- c) To perform at least one money send or receive transaction using the MoneyGram service in any of the Continte/note!'s location during the Promotional Period. The transactions cancelled will not be valid for the purposes of the Promotional campaign.
- d) To respect the conditions of the present Regulation.

3.2. Employees of Moneygram and Modelo Continte Hipermercados S.A., or first-degree relatives (parents and children) and husband/wife of the above are not allowed to participate in the promotional campaign.

3.3 To win 3€ (three Euros), in "Cartão Continte", the users of the services mentioned in section 2.3 have to perform one money send or receive transaction, during the promotional period and fulfil the conditions set out in section 3.1. In each money send or receive transaction it is obligatory that the customer presents the Continte Card, so that the offer in Continte Card can be given.

4. Description of the prizes. Offering of awards.

4.1 The prizes offered in this Campaign consist on:

- 3€ in "Cartão Continte" on any money send or receive transaction done through MoneyGram's service at any Continte/note! location during the Promotional Period.

The 3€ value will be credited in "Cartão Continte" belonging to the user and will be available for use the day after the completion of the transaction. To get the credit of 3€, the user should indicate the number of its "Cartão Continte" to the employee who has executed the transaction. If the user does not have a "Cartão Continte", the Manager's employee will provide a "kit Cartao Continte" free of charge where should be filled the user's personal data, in order to be able to activate the "Cartão Continte and the prize in question.

4.2. The values to be credited in "Cartão Continte" can never be higher than the commission fee to pay in the send or receive transaction.

4.3. The prizes offered in this campaign are limited to the first 10.000 (ten thousand) transactions (send or receive transactions).

4.4- Prizes are not exchangeable.

5 – Fees and related charges

The Manager shall be responsible for paying all fees and taxes or other financial obligations related to the offered prizes, which are considered net of tax or other tax liabilities for the winner. Upon paying the prizes, all related legal expenses will be charged to the owner.

6 – Applicable law. Litigations

6.1 Any disagreement between the Manager and Campaign participants will be resolved amicably, and if it is not possible, disputes will be resolved by the court of law at the Manager’s headquarters.

6.2 The applicable law is the Portuguese law.

6.3 Any complaints arising during the campaign can be sent to the attention of Marketing Department at the following address

Suggestions and Complaints Team

Rua João Mendonça, 529, 6º piso

4464-501 Senhora da Hora, Matosinhos

Portugal

All complaints should be sent within a maximum of 2 weeks after the conclusion of the campaign. After this date, the Manager shall not take into consideration any complaint submitted.

7 - Termination/cessation of the Campaign

7.1 The campaign will be terminated/ceased prematurely only in case of force majeure and/or unforeseeable circumstances (as defined under the Portuguese Civil Code) or by a decision of the Manager caused by the impossibility of continuing it for reasons beyond its control.

7.2 In case such event occurs, the Manager will announce the situation to the participants using the websites www.moneygram.pt and www.continente.pt or by posting a warning at Continente/note!.

7.3 For the cases considered in section 7.1, the Manager has no liability before the participants on the return of any sums of money as compensation or other similar claims.

8 - Processing personal data

8.1 All participants in the campaign are guaranteed their rights under the Decree-Law 67/98 of 26th of October.

8.2 By the simple participation in this campaign the participants agree and acknowledge that their data will be available at the database of the Manager, any other subsidiary company of Sonae Investimentos SGPS S.A. (Group SONAE from where the Organizer takes part) and Moneygram International Limited. The participants agree and that their data might be used in the future by these companies or by legal persons authorized by them, to inform by various means of communication (mail, e-mail, telephone, SMS or other means of communication) the participants on new products, offers, promotions, advertising and marketing campaigns.

8.3 Each participant in the campaign agrees on the use of personal data by the Promoter for marketing purposes and has the right to request exclusion from the Manager database in written request to the Manager and to MoneyGram at the following address, to the attention of the Marketing Department:

To the Organizer:

Rua João Mendonça, 529, 6º piso

4464-501 Senhora da Hora, Matosinhos

Portugal

To MoneyGram:

Apartado 19170 EC Gare do Oriente
1991-999 Lisboa
Portugal

8.4 Name, surname, prize and address of the winners can be published on the websites of the Manager, www.continente.pt, and www.moneygram.pt, according to section 4.4 above.

8.5 At the request of participants, in written form to the Organizer and/or MoneyGram, the latter undertakes:

- a) to confirm whether or not he processes personal data, without charge, once a year;
- b) to correct, update, block, erase or transform into anonymous data, free of charge data the processing of which does not comply with the Act on the Protection of Personal Data;
- c) to stop the free processing of personal data of the applicant.

9 - Other provisions of the regulation

9.1 By participating in this campaign, participants agree and accept unconditionally and irrevocably the provisions of this Regulation. If the organizer finds that the winner or user has entered into failure and/or breach of the conditions stipulated by this regulation, the Manager reserves the right to suspend the rights and benefits of the winner, without further compensation or payment for such suspension.

9.2 The Manager reserves the right to amend this Regulation, and such changes will be effective after prior notice to the participants published on the websites www.moneygram.pt and www.continente.pt and/or by posting a warning in the points of sales located at stores Continente/note!. Announcement will be made by the Manager at least two days before the entry into force of amendments.